

For immediate release

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Gibson Memorial Library joins national Libraries Transform campaign

Creston, IA – Today, Gibson Memorial Library is excited to announce that it has joined the Libraries Transform campaign.

Libraries Transform is a public awareness and advocacy campaign which speaks to what today's libraries and librarians do for and with people, rather than simply what they have. The goal of the campaign is help libraries and librarians speak with a unified voice about the value of today's libraries, while also raising awareness for what modern libraries are about.

“The Gibson Memorial Library is more than a quiet place to study and check out books,” said Director Aric Bishop. “Whether it is Internet access for low-income families, job training and resumé writing workshops for the unemployed, or science, technology, engineering, arts and mathematics (STEAM) programs to engage the next generation, our library is a modern community center that provides for the needs of every member of our community. It is a place where lives are transformed every day.”

Some of the programs and services currently available at the Library include:

- Monthly adult book club
- **OverDrive/Bridges** - online eBooks and audiobooks
- **Transparent Language** - an online language learning software free to patrons
- **Brainfuse** – Get help online with live job coaching, ACT testing, resume lab and live Veteran navigator (allows Veterans to connect with an expert to learn more about VA benefits and community resources!)
- **Ancestry Library Edition** - the world's largest collection of online records for genealogy research
- **Library of Things** - the Library has a wide collection of paintings, prints and portraits that are available for patrons to check out
- **Notary Services** - free notary services are available at the Library!
- **Gale Resources** – Gale is a web-based information resource which offers 24/7 answers to ever day research, health information, small business resources, K-12 homework help, readers' advisory, gardening, history, home improvements and more!
- **Chilton Auto Repair** – learn how to repair your car yourself, obtain labor estimates for those more challenging repairs and learn about the types of parts for your car!

- **Credo Reference** – a collection of over 1,000 full-text reference titles with images and videos. Credo offers credible, authoritative information for homework and school projects.
- **Document scanning** – The library provides a flatbed scanner to the general public to use to scan their documents and send them electronically.

Find out more about these programs and services by visiting the Library’s Facebook page or the Library’s website at www.creston.lib.ia.us

To date more than 2,700 public, school, academic and special libraries all across the country and around the world have joined the campaign.

Libraries Transform provides libraries with clear messaging through the use of its toolkit and thought provoking “because” statements. Statements include:

- “Because not everything on the Internet is true,”
- “Because libraries are for everyone,” and
- “Because students can’t afford scholarly journals on a ramen noodle budget.”

To learn more about Libraries Transform, visit librariestransform.org.

The Libraries Transform Campaign, an initiative of the American Library Association (ALA), is designed to increase public awareness of the value, impact and services provided by libraries and library professionals. The campaign showcases the transformative nature of today’s libraries and elevates the critical role libraries play in the digital age.

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